



Potential To Reality Consulting, LLC

Kerry L. Bass - CEO

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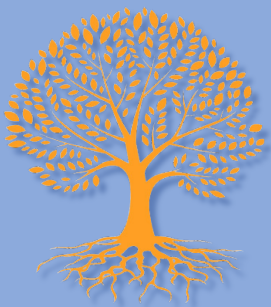
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Potential To Reality Consulting is a Georgia DOT DBE certified small and minority business. We are a team of highly skilled leaders with deep experience in leading major transformation efforts in business and government. Our focus is on helping clients who lead organizations that are committed to providing organizational and societal excellence.



"Potential means nothing if you don't do anything with it." Anonymous

Mission

Our mission is to help leaders achieve excellence in their organizations by:



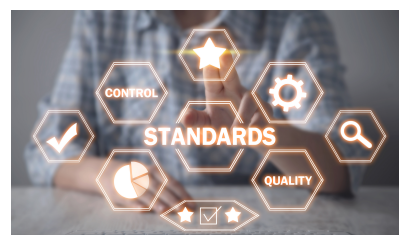
Successfully, accomplishing major transformation through focusing strategies and aligning the organization for rapid and effective change



Implementing tools to ensure the right people are in the right teams and the teams are oriented to the organization's mission



Assessing the quality of operational systems and processes



Who We Serve

Our clients are the leaders of organizations that are responsible for producing higher levels of value and excellence for their stakeholders.



We help leaders in government agencies and departments transform to produce results in politically expected timeframes.



We help leaders in commercial and not-for-profit organizations that are charged with realigning their organizations to rapidly perform new missions or dramatically improve performance and deliver measurable/ sustainable results quickly.



We provide a special emphasis on helping leaders in the hospitality industry ensure that their staff are providing excellence to their guests.

NAICS

- 541611
- 541612
- 541614

Our Offerings



Organization transformation services using proven custom and proprietary methodologies that are designed to produce results in 18 to 24 months



Talent Optimization consulting as a partner of the Predictive Index™ tool suite



Organization Change Management consulting as a practitioner of the PROSCI™ methodology



Government organization assessment and consulting services relative to the ASQ/ANSI G1 Standard Guidelines for Evaluating the Quality of Government Operations and Services ©2021



Assessment and reengineering services for business processes and systems



Quality Management and Lean Six Sigma training



Hospitality customer experience consulting

Unique Entity ID

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CAGE/NCAGE

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CONTACT



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